

ANCHOR Billboards

Stockton/Lodi Hwy99, LHR

\$1,400 Per 4-Week Period

Panel #: 10-3519

Market: Central Valley California

Type: 16 mm Digital LED

Spot Length: 8 seconds
Plays Per Day: 1,350

Location: Hwy 99, .5 Miles South of 8 Mile

Rd., Stockton, CA

Facing: North
Screen Size: 14' x 48'
Pixel Matrix: 260 x 920
D.E.C.: 133,500

Latitude/Longitude: 38.04999/-121.2585 Negative

Restrictions: Politics / Marijuana

MORE INFORMATION:

- This 50' tall, V-shaped sign, has a double-sided, 16mm full color digital display.
- Viewed by over 2,670,000 vehicles per month with a standard occupancy 1.5 people at 18+ years of age.
- Traffic at this location delivers approximately 48,060,000 impressions per year.
- Advertisers can run multiple artworks within paid spots.

GOOGLE MAPS VIEW

ARTWORK: Finished artwork should be 1,840 pixels wide by 520 pixels tall, 300 dpi, RGB color and jpg or png.