



Stockton/Cherokee Rd. Hwy99, LHR

\$1,400 Per 4-Week Period

Panel #:	10-3512-2
Market:	Central Valley California
Туре:	20 mm Digital LED
Spot Length:	8 seconds
Plays Per Day:	1,350
Location:	Hwy 99, 500' South of Cherokee
	Rd., Stockton, CA
Facing:	North
Screen Size:	14' x 48'
Pixel Matrix:	167 x 589
D.E.C.:	138,000
Latitude/Longitude:	37.990758/-121.25184 Negative
Restrictions:	Politics / Marijuana

MORE INFORMATION:

- This 50' tall sign has a double-sided, 20mm, full color digital display.
- Viewed by over 2,760,000 vehicles per month with a standard occupancy 1.5 people at 18+ years of age.
- Traffic at this location delivers approximately 49,680,000 impressions per year.
- Advertisers can run multiple artworks within paid spots.

GOOGLE MAPS VIEW

ARTWORK: Finished artwork should be 1,178 pixels wide by 334 pixels tall, 300 dpi, RGB color and jpg or png.

To inquire about advertising or for more information: Call 888-727-2292 or email <u>Peter@AnchorBillboards.com</u>. <u>AnchorBillboards.com</u>